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PRESS RELEASE

Bay Mazda Hastings Sponsor Rescue Helicopter Operational Vehicle

Donations to good causes come in many forms, but a kind-hearted gesture by local business, Bay Mazda Hastings, in the shape of a brand new Mazda BT50 ute, will make a big difference to the Lowe Corporation Rescue Helicopter Trust.

The vehicle, which is branded with the Lowe Corporation Rescue Helicopter imagery, will be the Trusts' operational vehicle, and will mainly be used by the pilot on duty.

Stephen Salkeld, Dealer Principal at Bay Mazda Hastings said, "The rescue helicopter crew provide an amazing service to Hawke's Bay, and regularly risk their lives to provide this essential service. We felt that supporting their work by donating a brand new, reliable, vehicle is the least that we can do. We believe in our local community, and are proud to sponsor the good work of this fantastic local charity"

Marketing & Fundraising Manager, Laura Hyde, said, "We are very grateful to Bay Mazda Hastings for coming on board with this significant donation to the Rescue Helicopter! Because this is a brand-new vehicle, it will mean significant savings to the Trust in maintenance and running costs."

End

Photo 1:   Stephen Salkeld, of Bay Mazda, hands over the keys to Pilot Jeremy Bruce
Photo 2:   Stephen Salkeld, of Bay Mazda, and Pilot Jeremy Bruce with the Helicopter and new Ute
Photo 3:   Close up of the Ute

High Res photos available on request

Contact: Laura Hyde, Marketing & Fundraising Manager on 878 1630 / 022 087 1943 or email mfm@hbhrt.org.nz

About the Hawke's Bay Rescue Helicopter Trust
The Hawke's Bay Rescue Helicopter is a charitable trust, which provides a dedicated Rescue Helicopter service to the Hawke's Bay region. Each year the Rescue Helicopter Crew completes over 300 lifesaving missions, helping those who need urgent medical care and transportation. The service is free of charge and available 24/7 to everyone in our community, but costs $2.2million each year to operate. www.hbhrt.org.nz